

### Project 3 Production Process.

- Met with T today who gave me the idea for a book trailer. Planning to go to tech lounge in MLB where they have resources for good cameras.
- <https://www.youtube.com/watch?v=tu5Erw-posg>
- <https://www.youtube.com/watch?v=zy40wRmGq9c>
- Stephen king previews are good, scary
- Should look up background noises and music for my trailer
- Think about: Do I need to make the cover for what my book would look like? All the trailers seem to have that in the trailer at the end.
- Could use generic google images with text narration, or could have acting and voice narration... will have to play around with camera and imovie

After seeing some of the in class presentations, I got a couple of ideas that I put into my own project. Will gave me the idea that I can use my camera on my phone and it'll look good as long as I just mute the audio. Jake taught me that I can use footage from the internet like from youtube and save it which makes my life much easier

Then I made an appointment with the Matt at the knowledge navigation center who helped me learn the basics of imovie like how to add some text.

Then I filmed some shots of Dylan and got some stock footage off youtube.

When looking through the stock footage, one had some really awesome background music that seemed perfect for my project, so I downloaded it to my computer and that's what I ended up using.

Taking from the draft I wrote, I pretty much figured out that I wanted the stock clips to have text over them with clips of Dylan spruced amongst them for dramatic effect. I returned to Matt at the knowledge navigation center who helped me figure out how to best edit my clips and use the text overlay. I ran into a couple of struggles along the way. First was the fact that I had filmed Dylan with my phone vertical. This made all my videos awkward looking rectangles with black around them. Luckily Matt was able to help me edit them and make them look way better using final cut pro. Also the options for adding text weren't ideal. There were limited things I could do to customize that. I couldn't make the text box bigger, I could move it over in the screen or anything. Overall I realized that imovie sort of sucks and if I had more time to devote to it or if I was doing this for a class that was more focused on the cinematics of it, I'd definitely have used final cut pro on Matt's computer.

After spending a decent amount of time playing with different transitions, clip orders, etc., my last goal was to transition the music for a powerful ending. The song was much longer than I needed it to be and there was no "split clip" feature I could apply to just the music. Then I had the further issue of making it not a horrible sounding transition. After about 40 minutes I finally made the closest thing to a natural transition I could into the more dramatic sounding part of the clip.